

CHAPTER 7 – SIGN STANDARDS

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Section 7-7-1: Purpose:

The purpose of this Chapter is to control and regulate the erection and maintenance of signs in the unincorporated portions of Elmore County, in the interest of public safety by providing maximum visibility along highways, assuring unobstructed views at connecting roads and intersections are maintained, and preventing undue distraction of operators of motor vehicles, and preventing confusion with respect to traffic lights, signs, or signals.

Section 7-7-2: Applicability:

- A. The following standards shall apply to all signs listed in this Chapter that are installed, assembled, mobile, constructed, painted, or altered:

1. Signs Requiring Building Permits: The building code as set forth in this Ordinance, and the Building Official, and/or the Director shall determine which signs shall require building permits, unless otherwise noted or exempt in this Chapter.
2. Signs Requiring Approval: Unless otherwise noted or as exempt in this Chapter, all signs shall require zoning, administrative or conditional use approval prior to construction and/or placement.
3. Interstate Roads and Primary Highways: The standards of this Ordinance shall apply to all interstate roads and primary highways and comply with the Idaho Highway Beautification Act, Idaho Statute Title 40, Chapter 19.

Section 7-7-3: Sign Typologies:

- A. Except where the context otherwise requires, the sign typologies as set forth in this Chapter shall govern.

1. A-Frame Sign: A sandwich board sign.



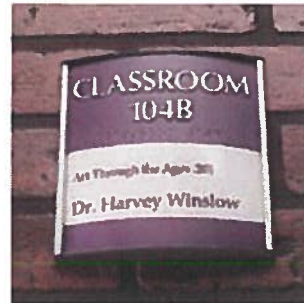
2. Animated Sign: A sign having action, motion, movement, changeable copy, or flashing color changes that are activated by electrical energy, electronic energy or other manufactured sources of energy supply, but not including wind-activated movement such as in flags, banners or pennants, or mechanical movement signs. Animated signs include grids of flashing lights or mechanical elements in patterns that give the perception of movement, as in chasing lights or programmable displays.



3. Architectural Sign: An architectural sign is a permanent sign that is integral to the design of a doorway, column, cornice, or parapet and the materials of which are integral to the surface of the building façade.



4. Attached Sign: A sign, which is either a part of a building or other improvement, or is attached to a building or other improvement. A sign shall be considered attached to a building or other improvement only if the sign would fall without support from the building or improvement. Attached signs include, without limitation, flat-mounted signs and projecting signs.



5. Awning Sign: A sign on an awning. Awnings include canvas coverings as well as permanent, projecting canopies.



6. Banner Sign: A sign on cloth or other flexible material, which projects from or hangs from a building, pole or wire. Banners include without limitation pennants, flags, cable hung banners and vertical banners. Depending upon its method of attachment, a banner sign may be a flat-mounted sign, a projecting sign, or a freestanding sign.



7. Billboard: Any sign that is either a poster panel or a painted bulletin. A “poster panel” is a sign whose sign area is approximately twelve feet by twenty-five (25’) feet. A “painted bulletin” is a sign whose sign area is approximately fourteen feet by forty-eight feet.



8. Billboard, Mobile: Any sign that is painted affixed or attached to a mobile object or vehicle.



9. Cabinet Sign:



10. Canopy Sign:



11. Cable-Hung Banner: A single banner, or several individual banners, or individual cutout letters, suspended by cable over a public right-of-way from poles designated for such use by the department of streets and traffic.



12. Center Sign:



13. Channel Letter Sign:



14. Construction Sign: A temporary sign related to construction or remodeling which lists the type of construction or remodeling and the owners, contractors, lenders, architects, engineers or other information related to the project.



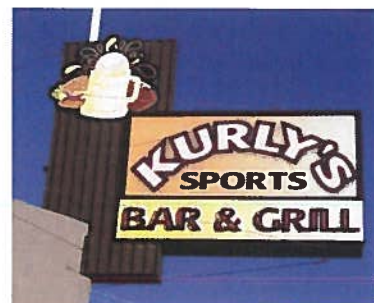
15. Continuous Lighting Sign: The continuous illumination of a sign by artificial light or lights which are maintained in a stationary condition and remain constant in intensity and color at all times when the sign is illuminated.



16. Directional Sign:



17. Fin Sign: A two-sided projecting sign intended to be viewed from the side.



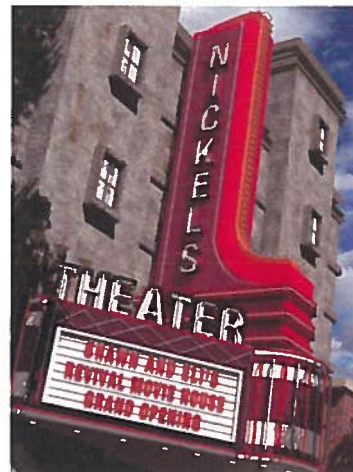
18. Flag or Flag Sign: A flag or banner hung from a pole or attached to a pole.



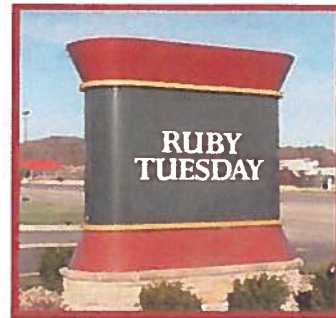
19. Flat-mounted Sign: An attached sign mounted flush against or parallel to the surface of a building facade. Flat-mounted signs typically consist of either signage on a background board, signage enclosed within a cabinet or box, or individual letters.



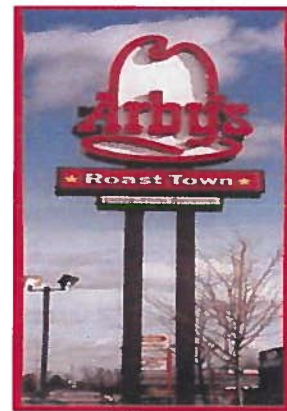
20. Marquee: A projecting sign that is part of a permanent entryway or entry canopy and traditionally associated with theatres. For purposes of this Ordinance, any sign fulfilling the same function as a theatre sign shall be considered a marquee. A marquee sometimes includes a projecting vertical sign, which may extend above the cornice line of a building. Marquees may be animated and may include internally illuminated display surfaces for changeable lettering as well as externally mounted lighting. A marquee is not a fin sign.



21. Monument Sign: A freestanding sign not erected on one or more poles or similar supports but erected to rest on the ground or to rest on a monument base designed as an architectural unit with the sign.



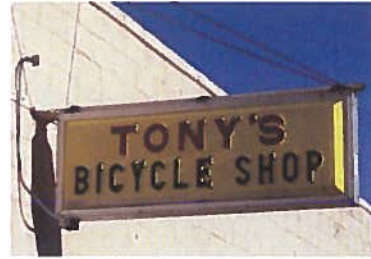
22. Pylon Sign:



23. Programmable Display Sign: An animated sign made up of a field of individual electronic elements or mechanical grids that, when programmed and activated, create still or moving images or words. The elements may be internally illuminated or may be illuminated by reflected light. The sign may be framed by permanent, nonmoving signage.



24. Projecting Sign: An attached sign (other than a flat-mounted sign), which projects out from a building or structure and usually has two message surfaces. Projecting signs include without limitation fin signs and vertical hanging projecting signs.



25. Rooftop Sign: A sign attached to the roof of a building, located above the building.



Section 7-7-4: Signs That Do Not Require Building Permits:

A. The following types of signs do not require building permits:

1. Directional or informational signs bearing no advertising message located within a parcel, and signs not exceeding four (4') square feet in area erected for the convenience of the public, such as signs identifying restrooms, public telephones, walkways and similar features or facilities.
2. Memorial signs or tablets and names of buildings and dates of erection when cut into the surface or facade of the building.
3. Traffic or other County signs, signs required to be mentioned by law, railroad crossing signs, legal notices and such temporary emergency or non-advertising signs as may be authorized by the Director, Commission and/or Board.
4. Signs placed by a public utility showing the location of underground facilities.
5. Business signs and projecting signs (as herein defined) when referring solely to a principal permitted use of properties lying in the Agricultural zone.
6. Home Occupation signs for properties lying in an Agricultural or Residential zone.

Section 7-7-5: Prohibited Signs and Locations:

- A. No sign or sign structure, other than approved County and highway signs shall be placed upon any street or highway right of way.
- B. No rotating beam, beacon, or flashing illumination resembling an emergency light shall be used in connection with any sign display.
- C. No sign or sign structure shall be placed on public property without the written consent of the public agency; street or highway right-of-way signs shall be prohibited except as provided above.
- D. Signs at railroad and street intersections shall be prohibited in the "clear vision triangle" as defined in this Ordinance.

Section 7-7-6: Application Process and General Regulations:

- A. Application Process: All signs unless otherwise noted or exempt in this Chapter shall require the submittal of an application and fee to the Department.
 - 1. No sign shall be constructed or placed without first receiving approval.
- B. No sign or sign structure shall be placed on private or public property without the written consent of the owner(s).
- C. For the purposes of this Chapter, the distance between signs for the purpose of establishing location and distance shall refer to the linear distance in either direction on the street to which the sign faces or abuts.
- D. Illumination of signs shall be subject to the regulations of this Ordinance.
- E. Unless otherwise specified in this Chapter, signs shall meet the minimum setback of the base zone.
- F. Direct, internal and/or neon illumination shall be allowed, provided there is no modulation or flashing.
- G. A combination of building and freestanding signs may be used, provided all signs are reduced by fifty (50%) percent in sign area.

Section 7-7-7: Signs Requiring Conditional Use Permit Approval:

All signs listed in this Section shall require a conditional use application and approval in compliance with the Ordinance prior to construction or installation.

- A. Permitted roof signs.
- B. Permitted sign structures that extend beyond or overhang any exterior wall of the building upon which secured.
- C. Signs for which no regulation in this Chapter is applicable.
 - 1. A conditional use application may be submitted for any sign for which no regulation in this Chapter is applicable provided the proposed sign does not conflict with any of the following requirements:
 - a. The proposed location, orientation, size or height would be in violation of any provision of this Ordinance; and/or;
 - b. The proposed sign would create a nuisance; and/or
 - c. The proposed sign would be detrimental to public health, safety, or welfare.
- D. Residential signs within in the Glenns Ferry or Mountain Home airport hazard overlay districts; see Section 7-7-18: Public Signs.
- E. Non-accessory Off-Premises Signs, see Section 7-7-21.
- F. Stationary and Mobile Billboards, see Section 7-7-22.
- G. Any additional sign required by this Chapter and/or Ordinance.

Section 7-7-8: Projecting Signs and Blanketing:

For the purpose of this Chapter and Section a projecting sign shall be an attached sign (other than a flat-mounted sign), which projects out from a building or structure and usually has two message surfaces, one on each side. Projecting signs include without limitation fin signs and vertical projecting signs.

- A. For the purpose of preventing the blanketing of projecting signs from one sign by another, the following provisions in regulating the location of projecting sign by their size shall govern:
 - 1. No projecting sign shall be erected in the same horizontal plane with other projecting signs unless spaced in compliance with this Section, as measured from the center to center of each sign.

2. A projecting sign may be erected at a shorter distance than required, provided the sign shall be erected above the top edge or below the bottom edge of the blanketed sign.
- B. The maximum allowed area of a projecting sign, or combination of projecting signs shall be ten (10%) percent of the building face.
- C. The maximum height of a projecting sign shall be twenty (20') feet above grade or four (4') feet above eaves or the parapet, whichever is more restrictive.
- D. Where permitted, no more than one projecting sign structure shall be allowed for each grade level use on each street frontage, plus one additional projecting sign for each one hundred fifty (150') feet of street frontage devoted to a single use.

Section 7-7-9: Business Fronting Two or More Streets:

A. Business with Frontage on Two or More Streets:

1. Where a business is located with frontage on two (2) or more streets, the business shall be allowed a sign on each street frontage provided the following is complied with:
 - a. Where a business is located on a corner, the business shall be allowed a one (1) freestanding sign designed to be read from either intersecting streets or the business may have two (2) freestanding signs where each sign is designed to be read from only one of the intersecting streets. For the purpose of this Chapter, a freestanding sign shall be any freestanding, detached or ground mounted signs whose background or copy area is wholly supported by a column(s), pole(s), foundation, pedestal or other support structure in or upon the ground.
 - b. The maximum area shall be sixty-five (65') square feet for each street frontage or one point five (1.5') square feet of sign area for each linear foot of property fronting a street, whichever is greater.
 - c. The maximum height shall be twenty (20') feet.
 - d. Direct, internal, or neon illumination shall be allowed provided it does not modulate or flash.
 - e. Twenty (20%) percent of the sign area may be animated.

2. No freestanding signs shall be closer to an abutting property line than a distance equal to twenty (20%) percent of the width or length of the property upon which the sign is located.

Section 7-7-10: Center and Master Sign Program:

- A. Center Signs: Center signs for the purpose of this Chapter shall be defined as large background area signs, which are typically freestanding monument or pylon signs, that provide advertising space for multiple tenants located in including but not limited to universities, hospitals, industrial and technological parks, community or regional commercial shopping centers or office centers which contain:
 1. One (1) or more buildings greater than twenty thousand (20,000') sq. ft. in size to be subdivided for multiple tenants; and/or
 2. Four (4) or more buildings on contiguous lots that are developed as a center or unit for the use of multiple occupants.
- B. Properties that meet the requirements of Subsection 7-7-10 may have a center sign as specified in Table 7-7-10 to identify the individual businesses/occupants within the center. The center sign background area shall be divided by occupant in a proportionate ratio and manner as to the square footage of space rented or owned space.
- C. Animation and flashing signs shall be prohibited in a Master Sign Program.

TABLE 7-7-10 Sign Standards by Zone for Commercial or Master Sign Programs			
Sign Standards	Commercial	Industrial	Commercial or Industrial Uses Within a Mixed Use RR/MU Zone
Maximum Sign Background Area	215 sq. feet	215 sq. feet	80 sq. feet
Maximum Height, Sign Structure	45 sq. feet	45 sq. feet	35 sq. feet

- D. Master Sign Program Process: The developer/owner of a center as defined by this Section may through an administrative approval process apply for a Master Sign Program. If approved, signs identified in the sign program would not require individual applications for each business or individual administrative approval. Only a zoning certificate would be required for each sign to verify compliance with the approved Master Sign Program.

- E. Where the center is located with frontage on two (2) or more streets the center shall be allowed a center sign on each of the street frontage where access is permitted.
- F. Centers shall be allowed one (1) center sign for every one thousand (1,000') feet of street frontage. Where the center is located with frontage on two (2) or more streets, the center shall be allowed a center sign on each of the street frontage, and an additional center signs for each additional one thousand (1,000') feet of street frontage. The center sign allowed through frontage on two (2) or more streets shall count in the calculation as the first one thousand (1,000') feet. Under no circumstances shall a center with one thousand (1,000') feet of street frontage be allowed two (2) center signs on the same street.
- G. All permitted center signs shall be placed as close to the center entrance as possible in compliance with this Chapter.
- H. Center signs shall not be closer than one hundred fifty (150') feet from any residential zone.
- I. Establishments within a center shall be allowed one or more building signs for each establishment as set forth below:
 - 1. The maximum sign area shall be twenty (20%) percent of the building face, or a consistent uniform size may be proposed based on the average building face size for rented spaces in existing establishments or proposed rental spaces for proposed centers when applying for a master sign program; and
 - 2. The maximum height shall be twenty (20') feet above grade or four (4') feet above the eaves or parapet whichever is less; and
 - 3. Direct, internal, or neon illumination shall be allowed; and
 - 4. Ten (10%) percent of the sign area may be animated, however no revolving, flashing, or modulating signs shall be allowed; and
 - 5. Establishments above grade level shall be permitted to have business signs as outlined in this Subsection 7-7-13, except that the area for such signs shall be reduced by fifty (50%) percent.
- J. Master Sign Program: A master sign program shall consist of a detailed plan that specifies or states the following:

1. That the installation of any sign may only occur after a planned sign program has been submitted, reviewed and approved, and that the individual business (owners) shall obtain a zoning permit for each sign; and
2. That all signs in the center shall conform to the approved master sign program; and
3. That approval of a master sign program does not waive any building permit requirements for individual signs; and
4. Sign standards shall include:
 - a. Sign Design: To include materials, colors and a design motif that is compatible with and complements the architectural theme and style of the building for which the sign identifies; and
 - b. Design Elements: To include and reflect a common theme and incorporate similar design elements in terms of materials, letter style, illumination, sign type and sign shape; and
 - c. Sign location: The sign and placement for each individual business or occupant, directional signs and the location freestanding center sign, which shall be located as near to the primary entrance to the center.

Section 7-7-11: Animated and Flashing Signs:

- A. The maximum area of an animated sign shall be twenty (20%) percent of the sign area, except in the RR/MU zones where the maximum area shall be ten (10%) percent of the sign area.
- B. Sign animation or flashing shall be prohibited on all center signs.
- C. Flashing and/or animated signs shall be prohibited within three hundred (300') feet of any property within a Residential zone.

Section 7-7-12: Roof Signs:

- A. Direct, internal and/or neon illumination shall be prohibited on roof signs.
- B. The lower and upper edges of roof signs shall be within four (4') feet and eight (8') feet above the eaves of the building on which it is placed.

Section 7-7-13: Single Use Properties:

- A. Business signs for properties with a single use in commercial or industrial zones shall be allowed one or more building signs as set forth below:
1. The maximum sign area shall be based on the building face to which the sign is attached as set forth below:
 - a. The maximum area for wall signs shall be forty (40%) percent; or
 - b. The maximum area for projecting signs and canopy signs shall be ten (10%) percent.
 2. The maximum height of any sign shall be twenty (20') feet.
 3. Direct, internal, or neon illumination shall be allowed.
 4. Animation may not exceed twenty (20%) percent of the proposed sign area.
 5. In lieu of building signs as set forth in this subsection, one freestanding sign is permitted on each street frontage for any property in compliance with this Chapter.
 6. A combination of a building sign and a freestanding sign may be used, provided all signs are reduced by fifty (50%) percent in sign area and the height to the top of the freestanding sign does not exceed twenty (20') feet.

Section 7-7-14: Home Signs:

- A. Accessory nameplate and home occupation signs are permitted and classified as an accessory use sign in all zones and shall not require a permit or administrative approval provided they are in compliance as set forth below:
1. One accessory nameplate and home occupation sign or combination thereof is permitted for each dwelling.
 2. In the residential areas, the erection of such signs is subject to the following design standards:
 - a. An accessory nameplate sign shall not exceed two (2') square feet in area and may be illuminated by internal illumination only.
 - b. An accessory nameplate sign indicating an address, estate name and or logo or owners name where such is engraved or cut into an individual single natural stone, the engraved or cut area shall not exceed six (6') square feet in size.

c. A home occupation sign shall be attached flatly to the building at a height not to exceed the height of the eaves line and shall not exceed two (2') square feet in size and may be illuminated by internal illumination only.

B. Home signs larger than those specified in Subsection 7-7-14 (A) shall be prohibited.

Section 7-7-15: Parking Lot Signs:

A. Parking lot signs are permitted as required by this Ordinance or to offer direction and guidance only in office, commercial, and industrial zones upon the applicant submitting evidence that the Commission has approved the operation of an off-street parking facility. Such signs shall be allowed in, commercial, and industrial zones with administrative approval as required by this Ordinance.

B. All parking lot signs shall meet the standards set forth:

1. The sign shall not revolve, move, or be animated.
2. The sign may be internally illuminated.
3. No roof signs shall be allowed.
4. Agricultural and Residential 16 square feet maximum area and 12 feet maximum height.
5. Commercial and industrial: 32 square feet maximum area and 12 feet maximum height.

Section 7-7-16: Contractor or Project Signs:

One or more project signs for contractors or other participants in construction of buildings or development of grounds are allowed as a temporary use during the term of construction and shall require a zoning certificate.

A. The total area and height of all such signs shall not exceed the standards set forth:

1. Commercial and industrial: 96 square feet maximum area and 12 feet maximum height.
2. Agricultural and residential: 64 square feet in maximum area and 8 feet in maximum height.

B. Signs may be internally illuminated.

- C. Contractor and/or project signs shall only be allowed for twelve (12) calendar months from the issuance of the zoning permit. Failure to remove the temporary sign upon expiration of the zoning permit will be a violation of the Ordinance.

Section 7-7-17: Property Signs:

- A. Temporary information signs used for the purpose of advertising premises for sale, lease, or rent, or as a warning or danger or trespass notice pertinent to premises upon which a sign is located are allowed in all districts.
- B. The maximum area and height shall be as set forth:
1. Agricultural: 64 square feet in maximum area and 10 feet maximum height.
 2. Residential: 16 square feet in maximum area and 6 feet in maximum height.
 3. Commercial and industrial: 64 square feet in maximum area and 10 feet in maximum height.
- C. No illumination shall be allowed.
- D. Signs may be freestanding or building signs. If the sign is a building sign, the sign shall not exceed the height of the eaves.

Section 7-7-18: Public Signs:

Informational signs for public and semipublic buildings including churches, clinics, clubs, hospitals, lodges, professional and executive offices and like uses are allowed for each property, in all districts. Signs for civic events shall meet the standards in Subsection 7-7-18 (E).

- A. Maximum Area and Height: Maximum area and height for public signs shall be as set forth in Table 7-7-18 of this section:

TABLE 7-7-18 MAXIMUM AREA AND HEIGHT FOR PUBLIC SIGNS		
Zone	Maximum Area	Maximum Height
Agricultural	64 sq. feet	12 feet
RR/MU	32 sq. feet	8 feet
Industrial and Commercial	64 sq. feet	16 feet

Notes:

1. Not to exceed 1 square foot in area for each 3 linear feet of frontage of the principal building on the principal street, or as set forth above, whichever is less.
2. Public building signs shall not project above the eaves of the building, or as set forth above, whichever is less.
3. A larger sign may be approved as a conditional use.

- B. Administrative Informational Sign: One Administrative informational sign is allowed for each property; provided, however, that such sign may not exceed twenty-four (24') square feet in area. The Administrative sign shall not be calculated in the maximum allowed area as set forth in Table 7-7-18.
- C. Freestanding Signs: Freestanding signs shall not revolve and/or flash.
- D. Roof Signs: No roof signs shall be allowed.
- E. Illumination: Public signs may have direct, internal, or neon illumination.
- F. Public Signs for Civic Events: Identification and information signs for public buildings and grounds used to conduct civic events including, but not limited to: athletic fields, stadiums, auditoriums, fairgrounds and arenas, are allowed with the following standards:
1. In the agricultural, industrial, and commercial zones, one freestanding sign shall be allowed along each street frontage in accordance with the following standards:
 - a. The maximum sign area shall be one hundred (100') square feet unless the sign is located farther than two hundred (200') feet from the boundary of any residential zone, then one square foot of sign area shall be allowed per each lineal five (5') feet of property fronting the street, whichever is greater. In any case no sign shall exceed two hundred (200') square feet in area.
 - b. The maximum height shall be thirty (30') feet above grade unless the location of the sign is within two hundred fifty (250') feet of the boundary of any residential district, in which case the maximum allowed height shall be reduced to twenty (20') feet.
 - c. The sign may have internal illumination.
 2. A public building sign for a civic event is allowed on the building face that is oriented to the street on which the property has access in accordance with the following standards:

- a. If the building sign is in lieu of a freestanding sign as outlined above, the maximum area shall be fifteen (15%) percent of the building face, not to exceed one hundred fifty (150') square feet.
 - b. If the building sign is in addition to a freestanding sign as outlined above, the maximum area shall be five (5%) percent of the building face, not to exceed sixty-five (65') square feet.
 - c. The maximum height shall be twenty (20') feet.
 - d. The sign may have direct, internal, or neon illumination.
3. In a residential zone or within the Glenns Ferry or Mountain Home airport hazard overlay districts; public freestanding signs and/or building signs for civic events shall meet the following standards:
- a. The sign shall not exceed one hundred (100') square feet in area. For freestanding signs, the height shall not exceed twenty (20') feet.
 - b. The sign shall require conditional use approval as set forth in this Ordinance. In addition to the required conditional use findings, the Commission shall also make the following findings:
 - (1) That the location of the sign will not endanger motorists or pedestrians and does not cause undue distraction to traffic on the adjacent street or impede views at street or railroad intersections; and
 - (2) That the sign will not obstruct views of users of adjacent buildings to side yards, front yards, or to open space; and
 - (3) That the sign will not distract, intrude upon or negatively impact the visual quality of a residential neighborhood; and
 - (4) That the sign is compatible with building heights of the existing neighborhood and does not impose an inharmonious element to the existing area; and
 - (5) That the sign's lighting will not cause hazardous or unsafe driving conditions for motorists and will not flare or reflect onto adjacent business or residential areas; and
 - (6) Signs in the Mountain Home and Glenns Ferry airport hazard overlay zone must comply with applicable airport performance standards such as glare and height restrictions; and

- (7) Failure on the part of the owner to maintain the sign in a neat and orderly fashion shall constitute grounds for the revocation of the conditional use.

Section 7-7-19: Public Gathering Signs:

- A. When applications have been approved for skilled nursing facility, multi-family development, boarding house, and/or daycare facilities, identification signs may be allowed in accordance with the following standards:
1. One stationary or monument sign shall be allowed.
 2. In computing the area for the above signs, the sign shall not exceed (1) one square foot in area for each three (3) linear feet of frontage of the main building on the principal street, not to exceed sixty-four (64') square feet.
 3. Freestanding signs shall not be located in the required yards. Freestanding signs are allowed only when the building setback is at least twenty (20') feet from the front property line. The height of the freestanding sign shall not exceed eight (8') feet in Agricultural or residential zones, or twelve (12') feet in height in a commercial district.
 4. Building signs shall not exceed the height of the eaves line of the building or twenty (20') feet whichever is less restrictive.
 5. The sign may be internally illuminated.

Section 7-7-20: Temporary Subdivision Signs:

- A. Identification and informational signs for temporary subdivision sales offices and model homes in all residential, commercial and industrial districts are allowed as a temporary use with a zoning certificate, in accordance with the following standards:
1. Maximum sign area shall be as set forth:
 - a. Agricultural: 64 square feet in maximum area and 12 feet in maximum height.
 - b. Residential: 64 square feet in maximum area and 8 feet in maximum height.
 - c. Commercial and industrial: 64 square feet in maximum area and 16 feet in maximum height.
 2. Signs may have internal illumination.

3. No roof signs shall be allowed.
4. All signs shall be stationary.
5. Banners, flags, pennants and similar displays are allowed as temporary signs.
6. Temporary subdivision signs shall only be allowed for twelve (12) calendar months from the issuance of the zoning certificate. Subsequent zoning certificates for a second twelve (12) calendar months may be requested.

Section 7-7-21: Non-accessory, Off-Premises Signs, Excluding Mobile and Stationary Billboards:

- A. Non-accessory or Off-Premise Signs are signs, which are not related to the property upon which they are located, or to the activities being conducted thereon. Non-accessory off-premise signs include large general advertising signs known as billboards and signs advertising a nearby but off-site business.
- B. Non-accessory or off-premise signs shall be submitted to the Department on the appropriate application with fees and shall be reviewed as a sign exception through the conditional use process in conformance with this Ordinance.
- C. Non-accessory or Off-Premise Signs Other Than Billboards: Occasionally a business may require a non-accessory or off-premise advertising sign for that business because of excessive distance from a public street, special access or street frontage problems, unusual topography or other special circumstance.
- D. Non-accessory or Off-Premise Signs Other Than Billboards Sign Standards: All non-accessory or off-premise signs shall comply with the following standards:
 1. No non-accessory advertising sign shall project over public property; and
 2. Shall be freestanding signs parentally attached to the ground and shall be completely free-standing without back bracing; and
 3. All visible portions of signs must be kept painted and maintained in good repair; and
 4. No detached ground or free-standing sign shall be located closer than five (5) feet from any property line or public right-of-way; and
 5. The full face of a sign must be able to be viewed along the line of travel to which it is exposed; and
 6. Animation is prohibited; and

7. The sign shall not cover or blanket any prominent view of a structure or facade of historical or architectural significance; and
8. The sign will not obstruct views of users of adjacent buildings to side yards, yards, or to nearby open space. This requirement does not include views of distant vistas; and
9. That the sign will not negatively impact the visual quality of a public open space such as a recreation facility, square, plaza, court yard and the like; and
10. That the sign's lighting will not cause hazardous or unsafe driving conditions for motorists and will not glare, reflect, or spill onto adjacent business or residential areas; and
11. Shall be prohibited in residential zones, excluding the agricultural zone.

E. Construction, Dimensional and Location Standards:

1. The maximum area and height for non-accessory or off-premises signs shall be as set forth:
 - a. Agricultural: 70 square feet in maximum area and 25 feet in maximum height.
 - b. Commercial and industrial: 60 square feet in maximum area and 15 feet in maximum height.
2. Non-accessory and off-premises signs shall not exceed the following lengths and overall area limitations; such limitations include the height and area of the border and trim but exclude cutouts, supports and foundations as specified in Table 7-7-24.

G. Required Findings: In addition to the findings required for a conditional use approval, the Commission shall make the following finding in order to grant approval of a non-accessory or off-premises signs, the required findings are as follows:

1. The sign identifies the entry into an established business or use; and
2. The size, type and location of the sign are compatible with the neighborhood or area in which the sign will be located; and
3. The sign serves to enhance the identification of the business or use; and

4. The sign will enhance the identification of the business or use by providing directional opportunities for persons seeking the business or use; and
 5. The intent of the sign is to provide notice or direction and not solely intended for additional advertising purposes or evidence in the file suggests that excessive distance from a public street, special access or street frontage problems, unusual topography or other special circumstance warrant the need for signs.
- H. Failure on the part of the applicant/owner to maintain the sign in a neat and orderly fashion or not to comply with conditions of approval shall constitute grounds for the revocation of the conditional use approval.

Section 7-7-22: Billboards Stationary and Mobile:

- A. Non-accessory or Off-Premise Billboard Signs: Stationary or Mobile Billboard signs are signs, which are not related to the property upon which they are located, or to the activities being conducted thereon. Billboards advertise nearby or off-site business.
- B. Billboards fixed or mobile shall require a conditional use approval. Applications shall be submitted to the Department with fees and shall be reviewed through the conditional use process in conformance with this Ordinance.
1. Any sign that is painted, affixed or attached to a mobile object or vehicle shall be considered a mobile billboard when such billboard remains in the same or general location for more than seventy-two (72) hours on any property in any given six (6) month period.
 2. Mobile billboards that do not comply with this Chapter shall be prohibited unless they comply with the requirements of this Chapter and receive approval.
 3. Delivery and freight trucks shall be exempt from this ordinance if moved daily or parked in an approved legal parking lot where the parking of such equipment in an accessory use to the principal use and where the mobile billboard would not be considered off-premise advertising. However, a sign permit may be required and such signage shall be subject to the maximum signage requirements as set forth in this Chapter.
- C. Prohibited Districts: Billboards shall be prohibited in all Residential Zones except the Agricultural Zone where the Billboard shall be required to be placed adjacent to arterial roads, highway, express ways or Interstates.
- D. Billboard Categories and General Regulations: Billboards shall not exceed the following lengths and overall limitations; such limitations include the height and area of the border and trim but exclude cutouts, supports and foundations:

1. Painted bulletins shall not exceed eleven (11') feet in height and thirty-six feet (36') in horizontal length, nor exceed three hundred seventy-eight (378') square feet in area; and
2. Poster panels shall not exceed in height, nor twenty-three (23') feet in length, nor exceed two hundred forty-eight (248') square feet in area; and
3. Cutouts securely affixed shall be permitted, but shall not be allowed to project more than five (5') feet above or one (1') foot below, and not more than two (2') feet on either side of the sign to which they are attached; and
4. The display surface area of cutout projection beyond the borders of such signs shall not exceed one-third (1/3) of the area of the sign to which they are attached; and
5. No sign shall project over public property, except that cutouts may project no more than two (2') feet over public property if the lowest portion of the cutout is at least twelve (12') feet above grade; and
6. All signs shall be freestanding signs and shall be completely freestanding without back bracing; and
7. All visible portions of signs must be kept painted and in good repair; and
8. The maximum height of the signs erected upon the ground shall not exceed forty (40') feet above grade; and
9. For purposes of illumination, lights shall not extend more than five (5') feet from the sign structure if attached to the sign or sign structure in any way; and
10. No Billboard ground or freestanding shall be located closer than five (5') feet to any property line. The setback from any property line that is common with the property line of an Agricultural base district zoned parcel shall match the setback of that district; and
11. The full face of a Billboard shall be able to be viewed along the line of travel to which it is exposed for a distance of at least two hundred fifty (250') feet measured along the center of the street from a point opposite the center of the sign and perpendicular to the street's center line; and
12. Animation shall be prohibited; and
13. Nonconforming billboards shall not be replaced if destroyed.

E. Distance and Spacing Requirements:

1. No billboard mobile or otherwise larger than three hundred twelve (312') feet in area may be erected or placed to within two thousand (2,000') feet of another such sign as measured along the line of travel, except as provided below:
 - a. No billboard, mobile or otherwise shall be erected or placed to within one thousand (1,000') feet of another such sign on the same side of the street as measured along the line of travel.
 - b. A billboard on one side of the street may be no less than one hundred fifty (150') feet from a billboard on the opposite side of the street as measured along the line of travel.
 - c. All billboards in an agricultural base zone shall be six hundred sixty (660') feet from the right of way of any primary, or interstate highway, or as set forth in Idaho Statute § 40-1911.

F. Process: All billboard applications shall require conditional use permit approval.

G. Required Findings: In addition to the findings required for a conditional use approval, the Commission shall make the following finding in order to grant approval of a billboard, the required findings are as follows:

1. That the location and placement of the billboard will not endanger motorists or pedestrians and does not interfere with the clear vision triangle at street, railroad, or street driveway intersections.
2. That the billboard will not cover or blanket any prominent view of a structure or facade of historical or architectural significance.
3. That the billboard will not obstruct views of users of adjacent buildings to side yards, yards, or to nearby open space. This requirement does not include views of distant vistas.
4. That the billboard will not negatively impact the visual quality of a public open space such as a recreation facility, square, plaza, court yard and the like.
5. That the height of the billboard, spacing, dimensional requirements, and setbacks are compliant with the requirements of this Section.
6. That the billboards lighting will not cause hazardous or unsafe driving conditions for motorists and will not glare, reflect, or spill onto adjacent property.

7. That billboards in an agricultural base zones shall be six hundred sixty (660') feet from the right of way of any primary, or interstate highway, or as set forth in Idaho Statute § 40-1911.
- H. Failure on the part of the applicant/owner to maintain the sign in a neat and orderly fashion or not to comply with conditions of approval shall constitute grounds for the revocation of the conditional use approval.

Section 7-7-23: Temporary Signs:

- A. Those signs herein designated, as being temporary signs shall obtain a zoning permit, unless exempt prior to construction or placement. Failure to obtain a zoning permit prior to placement shall be a violation of this Ordinance.
- B. Temporary signs shall be completely removed by the owner of the sign or by the owner of the property upon which the sign is located at the expiration of the time for which the sign was permitted and shown on the zoning permit, which shall be twelve (12) months.
- C. Mobile signs or Billboards are not considered temporary signs and shall comply with the requirements of this Chapter and/or Ordinance.
- D. Temporary Exempt signs: Temporary exempt signs shall not require a zoning permit prior to placement. Exempt signs shall be removed within ten (10) calendar days of placement and shall include:
 1. Garage and Yard sale signs placed less than four (4) times per year for less than seven (7) days per placement; and
 2. Auction sale and notice signs; and
 3. Construction safety or directional signs not authorized to be placed in public rights-of-way; and
 4. Any sign as defined by the Director, Commission and/or Board; and
 5. Temporary family gathering, wedding, and special event signs placed on a temporary basis for less than three (3) days.